



INNOVAGRO



INVITATION

The Region of Crete, in the framework of “**INNOVAGRO**”- *Development of an innovative network for the promotion of extroversions of agro-food companies in Adriatic- Ionian Area* is inviting students and young entrepreneurs from agro-food industry to participate in the **Transnational Contest on the innovative business excellence in the agro-food sector, (INNOVAGRO AWARDS)**.

The Contest aims at the promotion of innovative business ideas and start-up agro-food companies and will be held in the «Transnational Extroversion Event» in Chania on October 3rd 2020.

The participants will be young entrepreneurs from agro-food industry or students who will have the opportunity to present their innovative ideas during this competition.

The participation form is posted on the site of INNOVAGRO (<https://innovagro.adrioninterreg.eu/>) and all the applicants should send the form completed to ggv@etam.gr (Ms Gianna Vlachaki) by **29/09/2020**.

Students, Research groups and young entrepreneurs from agro-food industry have the right to apply.

Evaluation criteria will be:

- Innovative elements & originality of the idea
- Clarity and completeness of the idea,
- Meeting the market’s needs,
- Competitive advantages of the idea
- sustainability of the idea,
- maturity of the idea and
- Further needs for development

For more information, please contact with Mr *Giorgos Libinakis*: libinakis@crete.gov.gr (+30 28213 46553).

Procedure of Contest

1. All applicants should apply by **29/09/2020**.
2. The submitted ideas will be evaluated from a joint transnational Contest Committee consisted from 1 member per each partner experienced in innovation and agrofood sector.
3. The announcement of the (3) best proposals will be carried during the Transnational Extroversion Event on October 3rd 2020.